

NO. EDN-CHM-(G-51)-Drug abuse /2018- 3636
O/O DEPUTY DIRECTOR OF HIGHER EDUCATION
CHAMBA, DISTRICT CHAMBA (HP)

DATED CHAMBA-176318 THE 27th September, 2022

To

All the Principals/Headmasters
Govt. Sr. Sec. School/ Govt. High School
Distt. Chamba

Subject: Conducting of Essay, Elocution and Painting competitions under Nasha Mukh Bharat Abhiyaan (NMBA)-reg.

Memo:

This is in reference to letter received from The Government of India Ministry of Social Justice & Empowerment New Delhi and through email from Directorate of Higher Education H.P. Shimla on the subject cited above.

In this regard you are directed to conduct following competitions in your school and send one top entry of each competition to the undersigned within 2 days so that after evaluation at Distt Level, the same may be sent to Higher Authorities.

- 1) National Essay Competition: Essay writing as per Themes both in Hindi and English (Send one top entry of your school Hindi and English Medium (Hard Copy)).
- 2) National Painting Competition: One top Entry as per theme (Hard Copy).
- 3) National Elocution Competition: One Top Entry as per theme (Video clipping through e-mail).

KINDLY TREAT IT AS MOST URGENT AND TIME BOUND.

Encl : Guidelines Attached


✓ DY. DIRECTOR OF HIGHER EDUCATION
CHAMBA, DISTRICT CHAMBA (HP)

D.P.H.C

IMMEDIATE



सत्यमेव जयते

No.P-4/7/2022-DP-II

Government of India

Ministry of Social Justice & Empowerment
Department of Social Justice & Empowerment

Shastri Bhawan, New Delhi-110001

Dated: 18.09.2022



CDA MISE

26/9/22

To

The Principal Secretaries,
Social Welfare Departments,
(as per list attached of all State/UTs).

DMH

Subject: Conducting of Essay, Elocution and Painting competitions under Nasha Mukta Bharat Abhiyaan (NMBA)-reg.

Sir/Madam,

As you are aware, Nasha Mukta Bharat Abhiyaan (NMBA) is being implemented by the Ministry of Social Justice & Empowerment (MoSJ&E) across the country to tackle the issue of Substance Abuse. With the vision to make India Drug Free, through NMBA, the Ministry intends to create awareness on a mass level on substance use through the participation of its major stakeholders like youth & adolescents, women, educational institutions and the community at large. Since its inception, the Abhiyaan has reached out more than 8 crore youth across the country through various innovative strategies.

2. Time to time, MoSJ&E invites public participation in various events under NMBA. I am directed to inform you that the Ministry invites students and youth to participate in the Abhiyaan in the form of **National**

Elocution Competition, National Essay Writing Competition and National Painting Competition to be conducted throughout the country on 26th September, 2022 in the following manner:

(i) **National Essay Competition:** States/UTs will conduct the competition physically in districts. After evaluation, each district will send one top entry to the state. These top entries from the districts will then be evaluated by the States and after evaluation, the top one entry from each State/UT in each category (total six categories including in Hindi and English) may be sent to this Ministry. Ministry will get these entries so received from States evaluated at national level.

After evaluation, top 3 essays will be selected in each category and the winners will be called to the National level Prize distribution ceremony with their one guardian/ parent. They will be provided TA/DA for attending the prize distribution ceremony.

(ii) **National Painting Competition:** This competition will also be conducted by States/UTs physically at district level with their own resources. After evaluation, each district will send one top entry to the state. These top entries from the districts will then be evaluated by the States and after evaluation, the top one entry from each State/UT in each category (total three categories) will be sent to the ministry. Ministry will get these entries evaluated at National level and after evaluation, the same procedure as outlined in para 2 (i) above, will be followed.

(iii) **National Elocution Competition:** This competition will also be conducted by States/UTs physically with their own resources in the districts. After evaluation, each district will send one top entry to the

state. These top entries from the districts will then be evaluated by the States and after evaluation, the top one entry from each State/UT in each category may be sent to this Ministry. Thereafter, an online elocution competition will be held by the Ministry on a specified date & time and evaluated online through nominated members and top 3 winners in each category at national level would be selected.

After evaluation, the same procedure as outlined in para 3(i) above, will be followed.

3. You are, therefore, requested to direct all District Collectors/ Magistrates to conduct these competitions in the schools and educational institutions at the District level preferably on 26.9.2022 and after evaluation share the top entry in each category with the States. At State level, you may further evaluate these top entries and send the names of winners in each category to this Ministry latest by 30.09.2022 positively. Categories and themes of the competitions are attached for information and ready reference.

Encl.:As above.

Yours faithfully,

Signed by Rajeev Kumar

Date: 18-09-2022 17:26:20

Reason: Approved

(Rajeev Kumar)

Under Secretary to the Government of India

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Nasha Mukh Bharat Abhiyaan 2.0

(i) National Elocution Competition

There are two categories under which youth & students can participate:

Category I:	8th to 12th
Category II:	Bachelors & Masters

Themes for the categories:

	Themes
Category I:	Role of students in building a Nasha Mukh Nation
Category II:	Is Substance use addiction, A disease or a choice?

(ii) National Essay Writing Competition

There are three categories under which youth & students can participate:

Category I:	5th to 8th
Category II:	9th to 12th
Category III:	Bachelors & Masters

	Themes
Category I:	Role of Good friends in saying no to drugs
Category II:	Role of empathy in preventing substance use
Category III:	Nasha Mukh Bharat Abhiyaan & road map ahead for its success

(iii) National Painting Competition

There are three categories under which youth & students can participate:

Category I:	5th to 8th
Category II:	9th to 12th
Category III:	Bachelors & Masters

	Themes
Category I:	Say no to drugs
Category II:	Importance of family in substance use prevention
Category III:	Impact of substance use on Individuals
