

No. 15-39/2018-POSHAN Pakhwada-4<sup>th</sup>-19449-466  
Directorate of Women & Child Development  
Himachal Pradesh

To,

1. The Director,  
Rural Development Department, Shimla-9.
2. The Director,  
Department of information & Technology, Shimla-
3. The Director,  
Panchayati Raj Department, Shimla-9
4. The Director  
Food, Civil Supplies and Consumer Affairs Department, Shimla-9
5. The Director,  
ESOMSA, SDA Complex, Kasumpti Shimla-9
6. The Director,  
Urban Development, Shimla-9
7. The Mission Director,  
Directorate of National Health Mission, Shimla-9
8. The Director,  
Ayurveda Department, Shimla-9
9. The Director,  
Family & Health Welfare, Shimla-9
10. The Engineer-in Chief,  
Jal Shakti Vibhag, Shimla-1
11. The Director  
Agriculture, Shimla-5
12. The Director,  
Information & Public Relation, Shimla-2
13. The Director,  
Higher Education, Shimla-1
14. The Director,  
Elementary Education, Shimla-1
15. The Director  
Youth Services and Sports, Shimla-1
16. The Director,  
Department of Agriculture, Shimla-5
17. The Director,  
Department of Environment, Sci & Technology, Shimla-1
18. The Joint Director  
Tribal Development Department  
Bijalani House, Chotta Shimla-2

Dated: 19/03/22 Shimla-1.

Subject: -

**Regarding celebration of POSHAN Pakhwada from 21<sup>st</sup> March, 2022 to 4<sup>th</sup> April, 2022.**

Madam/Sir,

The Ministry of Women & Child Development, Govt. of India has informed that Poshan Pakhwada will be celebrated all across the State from **21<sup>st</sup> March to 4<sup>th</sup> April, 2022**. For the celebration of 4<sup>th</sup> Poshan Pakhwada from 21<sup>st</sup> March to 4<sup>th</sup> April, 2022 it has been decided by the Government of India. Ministry of Women & Child Development to emphasize upon two broader areas viz. (i) identification & celebration of healthy child (ii) activities concentrated on integration of modern and traditional practices of healthy India within the thematic areas around Poshan MITRA (Modern IT based, Traditional & Regional Activities). The brief note and activity calendar for 4<sup>th</sup> Poshan Pakhwada is enclosed at Annexure-A. Further, NITI Aayog has also requested to make wide use of **Poshan Gyan**



portal([https:// poshangyan. niti.gov.in/](https://poshangyan.niti.gov.in/)) for stakeholders which is a digital knowledge repository for the promotion of information on health and nutrition issues during Poshan Pakhwada.

In view of the above, it is requested that the instructions may kindly be issued to your District level officers for organising activities in co-ordination with the District Programme Officers of WCD for making success of Poshan Pakhwada from 21<sup>st</sup> March to 4<sup>th</sup> April, 2022 in the State of Himachal Pradesh. Hashtag **#PoshanPakhwada** may be used for usage of social media campaign. A regular online updating of activities on Jan Andolan Dashboard @ [www.poshanabhiyaan.gov.in](http://www.poshanabhiyaan.gov.in) has also been created. The activities done during the Poshan Pakhwada may kindly be uploaded on <http://poshanabhiyaan.gov.in/#/poshan-pakhwada>.

Yours sincerely,

  
(Rakhil Kahlon)

Director,  
Women & Child Development  
Himachal Pradesh.

dated 19/03/22 Shimla-1

Endst No: As Above 19467-479

Copy to:

1. The Additional Chief Secretary, SJ&E to the Govt. of Himachal Pradesh for information please.
2. All District Programme Officers, Women & Child Development of Himachal Pradesh are directed to coordinate with the field officers of line departments for organizing POSHAN Pakhwada at District level from 21<sup>st</sup> March to 4<sup>th</sup> April, 2022 by taking all precautionary measures. of COVID-19. The activities done during the Poshan Pakhwada may be uploaded on daily basis on <http://poshanabhiyaan.gov.in/#/poshan-pakhwada>. Documentation of day-wise activities of POSHAN Pakhwada may be compiled and sent to this Directorate for further transmission to the Govt of India.

  
Director,

Women and Child Development,  
Himachal Pradesh

ENDST NO. EDN-CHM (G-51) Poshan /2018/ 6067  
O/O DEPUTY DIRECTOR OF HIGHER EDUCATION  
CHAMBA, DISTRICT CHAMBA (HP)

DATED THE 24<sup>th</sup> MARCH, 2022

Copy to : All the Principals/Headmasters GSSS/GHS/ Pvt. Schools in Distt. Chamba for information and further necessary action .

  
DY. DIRECTOR OF HIGHER EDUCATION  
CHAMBA, DISTRICT CHAMBA (HP)